VENTURE PEACE BUILDING

WASHINGTON, DC JANUARY 22-23, 2018 AMERICAN UNIVERSITY

Symposium
Program Guide

IPSI
EMPOWERING PEACEMAKERS

SCHOOL of INTERNATIONAL SERVICE
AMERICAN UNIVERSITY • WASHINGTON, DC

Social Media:

@VenturePeace

#VenturePeacebuilding

#VPS2018

Internet access:

WiFi: AUGuest-byRCN
No Password Needed

Creative Learning

IPSI
EMPOWERING PEACEMAKERS

SCHOOL of INTERNATIONAL SERVICE
AMERICAN UNIVERSITY • WASHINGTON, DC

IPSI

EMPOWERING PEACEMAKERS

Professionalizing Peacebuilding

through Experiential Training & Applied Research

www.IPSInstitute.org

Introduction

Venture Peacebuilding Symposium

Bill Kruvant
President, Creative Learning, Inc.

Carola Mendelbaum
CEO, Creative Learning, Inc.

Welcome to the Venture Peacebuilding Symposium.

Today we begin an ambitious initiative to disrupt systems of violence, build peaceful and resilient communities, and reclaim the $14 trillion of global GDP annually lost to conflict through harnessing the power of the private sector.

It is a privilege for Creative Learning, the parent organization of IPSI, along with American University's School of International Service (SIS) and our partners to collaborate on innovative financing for peace and development. We look forward to robust engagement on the question of to what we as stakeholders can do together to build an ecosystem of people and companies committed to Venture Peacebuilding.

Jeff Bezos once said, "Every new thing creates two new questions and two new opportunities." In that spirit, this Symposium is just the beginning of the broader Venture Peacebuilding Initiative exploring the questions and opportunities found here. In 2018, there will be roundtable discussions that delve into new frontiers revealed by the Symposium, training for peace entrepreneurs interested in developing Venture Peacebuilding business models, and an online platform connecting vetted peacebuilding incubators and entrepreneurs for mentoring, networking, and cross-pollination.

Thank you for joining this important discussion and sharing your insight into how we can partner to solve global challenges. We expect the Symposium to be a vibrant forum where we learn, share, innovate, and launch the Venture Peacebuilding Initiative together.

Bill Kruvant
President, Creative Learning, Inc.

Carola Mendelbaum
CEO, Creative Learning, Inc.

Creative Learning

Empowering

Artisans | Students | Activists | Peacemakers

Aid to Artisans | Global Education Initiatives | HUMAN RIGHTS & ADVOCACY | IPSI EMPOWERING PEACEMAKERS

www.CreativeLearning.org

Logistics

Exhibit Map and Schedule

American University School of International Service
4400 Massachusetts Ave, NW
Washington, DC 20016
P: 202-885-1000

American University Campus Map

Daily Schedule

Day 1		(Location)
Registration and Coffee	8:30 am - 9:00 am	Founders Room (SIS)
Introducing Venture Peacebuilding	9:00 am - 9:15 am	Founders Room (SIS)
Peace Through an Economic Lens	9:15 am - 9:30 am	Founders Room (SIS)
Peacebuilding, Social Entrepreneurship, and Impact Investing	9:30 am - 10:30 am	Founders Room (SIS)
Break	10:30 am - 10:45 am	Founders Room (SIS)
Venture Peacebuilding World Cafe	10:45 am - 12:00 pm	Founders Room (SIS)
Conflict Cuisine Overview	12:00 pm -12:15 pm	Founders Room (SIS)
Lunch (Sponsored by Conflict Cuisine)	12:15 pm - 1:30 pm	Founders Room (SIS)
Concurrent Workshops I	1:30 pm - 3:00 pm	Mary Graydon Center (MGC), Butler Board Room
Coffee Break	3:00 pm - 3:15 pm	Mary Graydon Center (MGC)
Concurrent Workshops II	3:15 pm - 4:45 pm	Mary Graydon Center (MGC), Butler Board Room
Return to Founders Room (SIS)	4:45 pm - 5:00 pm	Founders Room (SIS)
Investors and Peacebuilders: Unlikely Partners?	5:00 pm - 5:15 pm	Founders Room (SIS)
Investing in Peace and Prosperity in Africa	5:15 pm - 5:30 pm	Founders Room (SIS)
Closing Remarks	5:30 pm - 5:45 pm	Founders Room (SIS)
Hosted Happy Hour	6:00 pm - 8:00 pm	SudHouse DC

Day 2		
Registration and Coffee	8:30 am - 9:00 am	Founders Room (SIS)
Welcoming Remarks	9:00 am - 9:15 am	Founders Room (SIS)
How *Away* and *Peace Direct* are Working to Bring Peacebuilding into the Mainstream	9:15 am - 9:45 am	Founders Room (SIS)
Venture Peacebuilding - From Idea to Industry	9:45 am - 10:45 am	Founders Room (SIS)
Break	10:45 am - 11:15 am	Founders Room (SIS)
Unconference	11:15 pm - 12:45 pm	Founders Room (SIS)
Closing Remarks	12:45 pm - 1:00 pm	Founders Room (SIS)
Afternoon Reception & Startup Showcase at the PeaceTech Accelerator	2:30 pm - 5:00 pm	U.S. Institute of Peace (USIP)

Program

Monday, January 22

Room Color Coding:

Founders Room | Mary Graydon Center | Butler Board Room

Day 1 Introducing Venture Peacebuilding

8:30-9:00 am Registration and Coffee

9:00-9:15 am Introducing Venture Peacebuilding

This session will introduce the concept of Venture Peacebuilding: impact investors, social entrepreneurs, and peacebuilders working together to bring peace and prosperity to fragile and conflict-affected communities.

Carola Mendelbaum: CEO, Creative Learning (@CLearningInc)

Cameron M. Chisholm: Vice President, Creative Learning, International Peace & Security Institute (@IPSInstitute)

9:15-9:30 am Peace Through an Economic Lens

Steve Killelea, a leading voice from the peacebuilding world, will discuss the need for peacebuilders to work through an economic lens to both generate new ideas for the field and help scale interventions with an economic component. Mr. Killelea will also discuss the ways in which impact investors can make a difference in peace and security through increased investments in fragile and conflict-affected communities.

Steve Killelea: Founder and Excutive Chairman, Institute for Economics & Peace (@GlobPeaceIndex)

9:30-10:30 am Peacebuilding, Social Entrepreneurship, and Impact Investing Ignite Talks

A crash course in three fields—their history, value, impact, future direction, and how they interact with each other.

Shamil Idriss: CEO, Search for Common Ground (@SFCG_; @sfcg_pres)

Bulbul Gupta: Founder and CEO, Mighty Girl Ventures (@bulbulnyc)

Chris Walker: Director of the Social Venture Fund, Mercy Corps (@mercycorps)

10:30-10:45 am Break

10:45-12:00 pm Venture Peacebuilding World Café

Participants will participate in structured conversations in small group settings related to impact investing, peacebuilding, and social entrepreneurship.

Stone Conroy: Senior Advisor, Venture Peacebuilding, International Peace & Security Institute (@VenturePeace; @Stone_Conroy)

Deborah Mancini: Director, International Peace & Security Institute (@IPSInstitute)

12:00-12:15 pm Conflict Cuisine Overview

The founder of Conflict Cuisine will describe her program, which looks at how food of the diaspora communities in Washington D.C. reflects the state of conflicts around the globe.

Johanna Mendelson-Forman: Founder, Conflict Cuisine (@conflictcuisine; @JohannaWonk)

12:15-1:30 pm Lunch (Sponsored by Conflict Cuisine)

1:30-3:00 pm Concurrent Workshops I

How to Build a Peace Venture:

This workshop will feature social entrepreneurship and peacebuilding professionals who will walk participants through the process for building a social enterprise dedicated to fostering reconciliation and resilience in fragile and conflict-affected communities. Session leaders will be the founders of peace ventures themselves and can help social entrepreneurs think about how to add a peacebuilding element to their work, as well as peacebuilders think about how to create new, for-profit models for building peace.

Rebeen Pasha: Founder and CEO, StartUp Middle East (@MyeDreamLab)

Paul Heidebrecht: Founder, Epp Peace Incubator (@GrebelCPA)

Sif Thorgeirsson: PeaceStartup Ambassador for the U.S. (@SifThorgeirsson)

How to Leverage Innovative Finance for Investing in Peace:

This workshop will feature peace economists and impact investors who will discuss how to make investments that are conflict-sensitive, foster resilience and reconciliation, and lead to greater peace and prosperity in conflict-affected communities. They will also discuss the use of innovative financing methods that might unlock new sources of funding for peace.

Johannes Schreuder: Policy Manager, United Nations Peacebuilding Support Office (@UNPeacebuilding)

Rabbi Joshua Ratner: Director of Advocacy at the Jlens Impact Investor Network (@RabbiRatner)

Michelle McMahon: Legal Counsel, Innovest Advisory

Eric Letsinger: CEO, Quantified Ventures (@QuantifiedVTS)

How to Reduce Fragility and Instability in Frontier and Emerging Markets:

This workshop will feature peacebuilding, fragility, and business professionals who will walk participants through the ways that peacebuilding work can create more stable business environment for investors and entrepreneurs looking to operate in emerging and frontier markets.

Jenny Anderson: Senior Program Officer, Center for International Private Enterprise (@CIPEglobal; @JennyLAnderson_)

Daniel Owen: Program Manager, Transitional Demobilization and Reintegration Program, World Bank (@WorldBank)

Jonathan Papoulidis: Executive Advisor on Fragile States at World Vision (@WorldVision; @JPapoulidis)

Josef Abramowitz: President and CEO, Gigawatt Global (@EngergiyaGlobal; @kaptainsunshine)

3:00-3:15 pm Break/Movement to Concurrent Workshop II

3:15-4:45 pm Concurrent Workshop II

How to Creatively Market Peace Enterprises—Design and Strategy:

Marketing professionals and peacebuilders will lead this session on how to successfully design and implement marketing strategies for social enterprises for peace, using the peacebuilding element as a competitive business advantage.

Julia Roig: President, PartnersGlobal (@PartnersGlobal; @jroig_Partners)

Adam Motiwala: Director of Federal Practice, Fifth Tribe (@FifthTribe)

Russ Rosenzweig: Founder and CEO, World Ventures Group (@russ_rosenzweig)

Frank Fredericks: Executive Director, World Faith & CEO, Mean Communications (@WorldFaithNGO; @WeMeanComms; @frankiefreds)

How to Employ Conflict Sensitive Business and Investment Practices in Frontier and Emerging Markets:

Peacebuilding professionals and business experts will lead participants through a workshop on how to ensure businesses are not making conflict worse in frontier markets and fragile and conflict-affected communities.

Leimer Tejeda: Manager of Peace and Humanitarian Affairs, United Nations Global Compact (@globalcompact; @WheresLeimer)

Jennifer Oetzel: Professor, American University's Kogod Business School (@AmericanU; @KogodBiz)

Sarah Cechvala: Senior Program Manager, CDA Collaborative Learning Projects (@cdalearning)

How to Generate, Incubate, and Accelerate New Ideas for Peace and Prosperity:

Peacebuilders, hackathon experts, innovation and creativity trainers, and incubator/accelerator professionals will discuss how to generate and scale creative ideas for building peace and prosperity.

Bee Heal: Program Manager, C5 Accelerate (@C5Accelerate)

Tim Receveur: Director of PeaceTech Exchanges, PeaceTech Lab (@PeaceTechLab; @timreceveur)

Fred Krawchuk: CEO, Pathfinder Consulting Group

4:45-5:00 pm Movement to Plenary

5:00-5:15 pm Investors and Peacebuilders: Unlikely Partners?

Quintan Wiktorowicz, an enterpreneur/investor and former senior White House official, will discuss the challenges in bringing together the worlds of peacebuilding and investment.

Quintan Wiktorowicz: Co-founder, Affinis Labs (@AffinisLabs; @QWikTorowicz)

5:15-5:30 pm Investing in Peace and Prosperity in Africa

The co-founder of a for-profit conglomerate operating in Africa will discuss their approach to investing and growing businesses that have a positive social impact, as well as the creation of a new $100 million impact investing fund for social enterprises in Africa.

Levi Benkert: Co-founder, Verdant Frontiers (@VerdantFrontier)

5:30-5:45 pm Closing Remarks

Day 2 The Future of Venture Peacebuilding

8:30-9:00 am Registration and Coffee

9:00-9:15 am Welcoming Remarks

Cameron M. Chisholm: Vice President, Creative Learning, International Peace & Security Institute (@IPSInstitute)

Stone Conroy: Senior Advisor, Venture Peacebuilding, International Peace & Security Institute (@VenturePeace; @Stone_Conroy)

9:15-9:45 am How Away and Peace Direct are Working to Bring Peacebuilding into the Mainstream

Now, perhaps more than ever before, companies are eager to contribute to the world around them. They know that doing good is no longer just an option, but something that consumers have come to expect; however, real impact isn't always easy to achieve. Away, a global travel brand best known for its thoughtful luggage, has partnered with Peace Direct. In this session, hear how the organizations are leveraging their unique strengths to introduce the concept and importance of peacebuilding to a much wider audience.

Amirah Jiwa: Social Impact Lead, Away Travel Company (@Away; @Amiraaah)

Bridget Moix: U.S. Senior Representative, Peace Direct (@peacedirect; @BridgetMoix)

9:45-10:45 am Venture Peacebuilding—From Idea to Industry

This panel will feature impact investors, social entrepreneurs, and peacebuilders, all discussing how to turn the idea of Venture Peacebuilding into an industry. They will discuss partnerships for peace: how investors can finance social enterprises working for peace, how social enterprises can embed peace into their work, and how peacebuilders can work with entrepreneurs and investors to ensure that peace ventures are having the right impact. They will also discuss how to build a new ecosystem for Venture Peacebuilding, using frameworks like the Sustainable Development Goals.

Jennifer Holt: CEO, Building Markets (@BuildingMrkets)

Hanne Dalmut: Director of Social Impact, Concordia (@ConcordiaSummit; @HDalmut)

Karen Volker: Director Strategic & International Partnerships, Cure Violence (@CureViolence)

Elisabeth Cramer: Director of Strategic Partnerships, Impact Hub (@impacthub)

Stone Conroy: Senior Advisor for Venture Peacebuilding, International Peace & Security Institute (@VenturePeace; @Stone_Conroy)

10:45-11:15 am Break

11:50-12:45 pm Unconference

This session answers the question "What's Next for Me?" and is designed to foster collaborative problem-solving around topics related to Venture Peacebuilding. The Unconference will map out innovative ways for each Symposium attendee to address fragility and conflict through cooperation between investors, entrepreneurs, and peacebuilders—the ideas generated here will continue to evolve after the Venture

Peacebuilding Symposium on an online platform that will connect social entrepreneurs, impact investors, and peacebuilders. Participants will begin to build ventures that involve non- and for-profit collaboration to bring peace and prosperity to fragile and conflict-affected communities.

12:45-1:00 pm Closing Remarks

Cameron M. Chisholm: Vice President, Creative Learning, International Peace & Security Institute (@IPSInstitute)

Stone Conroy: Senior Advisor, Venture Peacebuilding, International Peace & Security Institute (@VenturePeace; @Stone_Conroy)

2:30-5:00 pm Afternoon Reception & Startup Showcase at the PeaceTech Accelerator

Join us for an afternoon of getting to know peace entrepreneurs at the PeaceTech Accelerator housed at the United States Institute of Peace. Guests will have the opportunity to meet Accelerator alumni along with local peace entrepreneurs for demos and networking over drinks and light snacks.

The PeaceTech Accelerator is an eight-week program providing intensive mentorship and training with emphasis on cloud technology to help talented peacetech startups and nonprofits scale rapidly and sustainably. The Accelerator is a partnership between C5, Amazon Web Services, PeaceTech Lab, and SAP NS2.

Featured Peace Ventures: Mark Labs, giStrat, Annona, Keshif, Hala Systems, 734 Coffee, Business for Peace Innovation Lab, Shared Studios, Polar Lights Prime, Peace Accelerators, Atala Consulting, Super Decathlon for One America, and many more.

Sponsors

Thanks to All Our Partners

CREATIVE

CREATIVE

PEACE

Together with local partners and governments, Creative's programs support communities as they move from conflict and crisis to peace and prosperity.

CreativeAssociatesInternational.com

Euromonitor International

Leveraging Global Market Data and Analysis for International Development Objectives

For more information on how Euromonitor supports international development organizations around the world—from multilateral institutions to bilateral governments to NGOs, please contact us at IDEV@euromonitor.com.

EUROMONITOR INTERNATIONAL

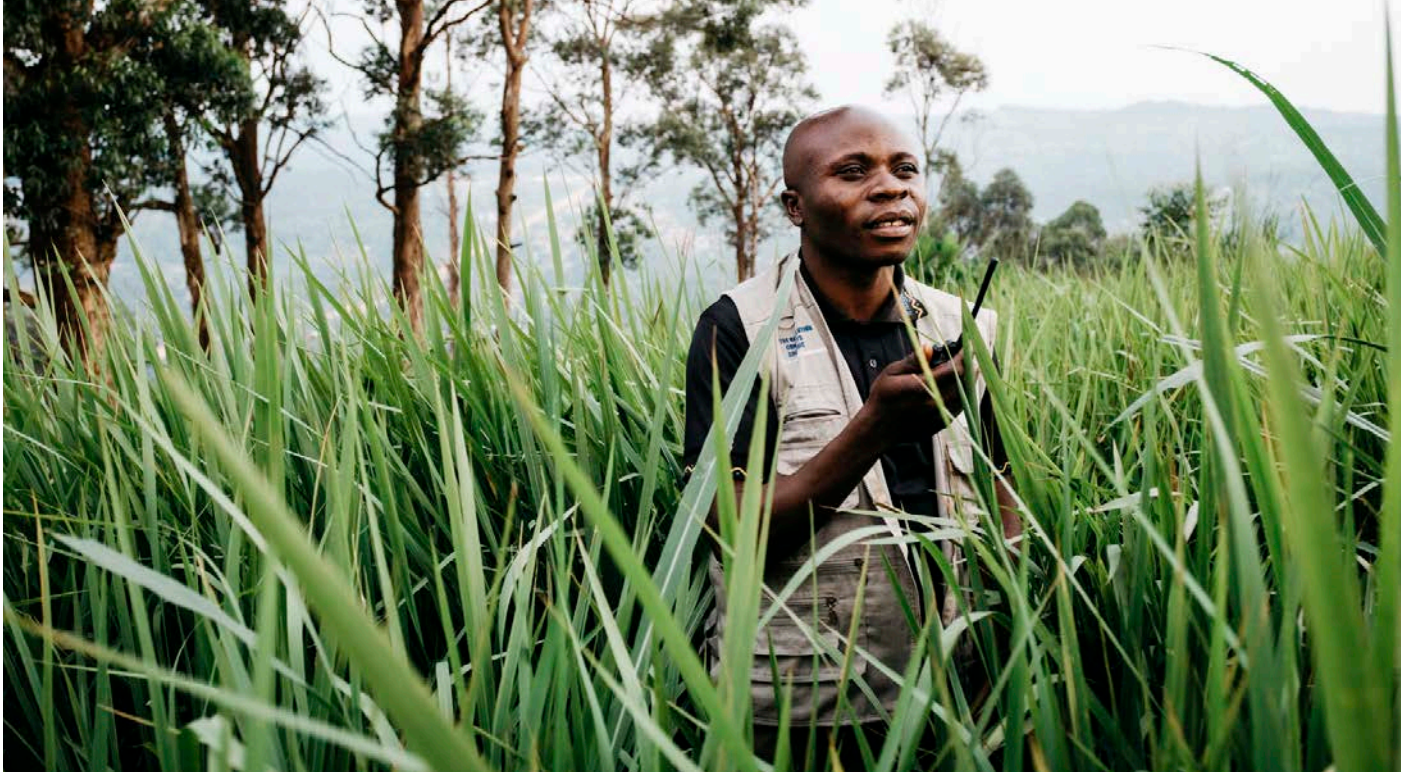
pcdn

peace & collaborative development network

the go-to hub for social change

pcdnetwork.org

@pcdnetwork



Stopping wars, one person at a time

www.peacedirect.org

peace direct

---

peacetech

[pēs-tek] noun.

Technology to help tackle the drivers of conflict, promote stability, and build peace.

PEACETECH LAB

www.peacetechlab.org | @PeaceTechLab

The PeaceTech Accelerator

C5 ACCELERATE

The PeaceTech Accelerator is an eight-week program in Washington, D.C. providing intensive mentorship and training with a particular emphasis on cloud technology. We work to help talented startups and nonprofits scale rapidly and sustainably.

www.f6s/peacetechaccelerator/apply

Cloud:
learn how to scale on cloud regionally and globally with mentoring by dedicated solutions architects and up to $50,000 in cloud credits

Clients:
win clients and build your profile while in the program through the partner ecosystems

Capacity:
expand your team's reach and expertise

Capital:
access Series A funding rounds

Certification:
get the stamp of approval

enquiries@c5capital.com

IMPACT HUB

Impact Hub is a global network of collaborative spaces, entrepreneurial communities, and acceleration and convening programs that catalyze impact.

From Amsterdam to Accra, Sao Paulo to San Francisco, Impact Hub is a rapidly expanding network spanning 100 cities across the globe, serving 16,000 members in their work leading impact-driven initiatives and enterprises addressing pressing issues of local and global relevance.

Impact Hub collaborates with philanthropic, private, and public institutions to connect their resources, talent, and networks with our innovative communities and workspaces. Join us! partnerships@impacthub.net

Sarajevo Symposium

on Post-Conflict Transitions

July 7-22, 2018

2018 Faculty

William Stuebner	Former Chief of Staff and Senior Deputy for Human Rights, OSCE Mission to Bosnia and Herzegovina
Dr. Sabina Čehajić-Clancy	Associate Professor of Political Psychology, Department of Political Science and International Relations, SSST
Amb. Jacques Paul Klein	Former UN Special Representative, United Nations Mission in Bosnia and Herzegovina, Former UN SRSG, Liberia
Carolyn Edgerton	International Criminal Lawyer, Former Trial Lawyer, International Criminal Tribunal for the Former Yugoslavia
Ejup Ganić	Chancellor of SSST, Former President of the Federation of Bosnia and Herzegovina
Audra Dykman	International Transition & Conflict Consultant; USAID Office of Transition Initiatives
Kemal Pervanic	Executive Director Bridges of Peace, Author and Filmmaker, Death Camp Survivor

www.IPSInstitute.org/symposiums/the-sarajevo-symposium-2018

Washington, DC Symposium

on the New Frontiers of Peacebuilding

July 14-August 4, 2018

2018 Faculty

Dr. Hrach Gregorian	Program Director, International Peace & Confllict Resolution, American University SIS
Rajendra Mulmi	Country Director, Nigeria, Search for Common Ground
Dr. Joyce Neu	Former Team Leader, UN Standby Team of Mediation Experts
Dr. Valerie Rosoux	Professor of International Negotiation, University of Louvain
Dr. William Zartman	Professor Emeritus, Johns Hopkins University SAIS
John Marks	Founder and Former President, Search for Common Ground
Dr. Terry Hopmann	Professor Emeritus, Johns Hopkins University SAIS

www.IPSInstitute.org/symposiums/the-dc-symposium-2018

Notes

#VenturePeacebuilding #VPS2018

Creative Learning

IPSI
EMPOWERING PEACEMAKERS

SCHOOL of INTERNATIONAL SERVICE
AMERICAN UNIVERSITY • WASHINGTON, DC