



2014 ANNUAL REPORT





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DEAR FRIENDS,

OVER THE PAST YEAR, WE'VE FOCUSED OUR EFFORTS IN CONSOLIDATING OUR STRATEGIC INITIATIVES TO REALIZE THE GREAT VALUE THAT THESE QUALITY PROGRAMS CAN ACHIEVE. WHILE CONSOLIDATION IS BUILDING THE FOUNDATION FOR CL'S FUTURE, WE CONTINUE TO INNOVATE—THAT'S IN OUR DNA.

PROBABLY THE GREATEST INNOVATION OF THE YEAR WAS THE LAUNCH OF OUR GLOBAL EDUCATION INITIATIVE (GEI), LED BY OUR ESTEEMED COLLEAGUE TAHIR SHAD. GEI IS AN EDUCATION PROGRAM THAT ENABLES

FACULTY-LED INTERNATIONAL TRIPS DESIGNED TO PROVIDE STUDENTS AN OPPORTUNITY TO EXPERIENCE NEW CULTURES AND RELIGIONS. IT IS STARTING TO PROVIDE SPECIALIZED TRAINING TO PUBLIC ADMINISTRATORS—STARTING THIS YEAR WITH THE PHILIPPINES. IT IS ALSO EXPANDING AND REFINING OUR ANNUAL CONFERENCE ON THE MUSLIM WORLD WHICH WAS HELD LAST YEAR IN ISTANBUL AND THIS YEAR IN MANILA.

ALL OF OUR SIGNATURE PROGRAMS MADE SIGNIFICANT STRIDES THIS YEAR. AID TO ARTISANS IMPLEMENTED PROGRAMS IN MORE THAN 8

COUNTRIES, FROM HAITI TO CHINA. WE SAW A CULMINATION OF THE ATA EFFORTS AT OUR NEW YORK TRAINING PROGRAM, INCLUDING THE MARKET READINESS PROGRAM (MRP) AND OUR PARTICIPATION IN THE NY NOW GIFT FAIR. OUR BOOTH FACILITATED OVER \$65,000 IN SALES IN AUGUST 2014, WHICH NEARLY DOUBLED OUR RESULTS FROM FEBRUARY 2014.



AMERICA'S UNOFFICIAL AMBASSADORS SENT 22 VOLUNTEERS TO THE

MUSLIM WORLD AND IMPLEMENTED A SUCCESSFUL SCHOOL-2-SCHOOL PARTNERSHIP WITH AN ELEMENTARY SCHOOL IN NORTH CAROLINA, AND FOR THE FIRST TIME MADE PLANS TO CONTINUE THE PROGRAM FOR A SECOND YEAR. THROUGH THE EXCEPTIONAL RELATIONSHIPS THAT HAVE BEEN DEVELOPED AT AUA WE HOPE THE PROGRAM REMAINS ON A TRAJECTORY FOR SIGNIFICANT GROWTH IN 2015.

HUMAN RIGHTS AND ADVOCACY CLOSED OUT A SUCCESSFUL IMPLEMENTATION OF THE CIVIC ENGAGEMENT FOR TRANSPARENCY AND ACCOUNTABILITY HELPING EGYPTIAN CITIZENS TO EXERCISE THEIR DEMOCRATIC RIGHTS.

WE ALSO CONTINUE TO IMPLEMENT OUR LIBYA HUMAN RIGHTS PROGRAM IN A CHALLENGING AND EVER CHANGING ENVIRONMENT. I WAS PROUD OF THE EFFORTS AND RESULTS THESE IMPORTANT PROGRAMS MADE AND I AM HOPEFUL THAT HUMAN RIGHTS WILL CONTINUE TO BE AN IMPORTANT PART OF CL'S WORK.

IN 2014, WE SAW THE FIRST YEAR OF SERVICE OF OUR NEW CHAIRMAN, GEORGE LAUDATO. WHEN I CONVINCED GEORGE TO TAKE ON THE CHAIRMANSHIP, I EXPECTED THE EXPERTISE BASED ON HIS MANY YEARS OF SERVICE IN THE PUBLIC, PRIVATE AND NON-PROFIT SECTORS

WOULD BE INVALUABLE TO CL. AND I WAS RIGHT. OVER THE PAST YEAR, GEORGE HAS GIVEN UNSTINTINGLY OF HIS TIME AND HIS IDEAS. CL'S BOARD IS NOW INCREDIBLY SUPPORTIVE OF OUR WORK THANKS TO HIS EFFORTS. PLEASE TAKE A MOMENT TO READ GEORGE'S INTERVIEW IN THIS REPORT.

THIS YEAR HAS ALSO LED US TO DEVELOP A TWO-YEAR STRATEGIC PLAN FOR CL'S GROWTH AND SUSTAINABILITY UNDER THE LEADERSHIP OF THE STRATEGIC PLANNING COMMITTEE OF THE BOARD. WE ARE STARTING TO IMPLEMENT THAT PLAN THIS YEAR AND YOU WILL BE HEARING MUCH MORE ABOUT IT AS

IT PROGRESSES. ALL OF US HERE AT CL INTEND THAT BY 2017, WE WILL HAVE AN ORGANIZATION WITH GREATER REACH AND HIGHER EFFECTIVENESS IN CARRYING OUT OUR MISSION TO SUPPORT LOCALLY LED INITIATIVES TO IMPROVE LIVES AND LIVELIHOODS WORLDWIDE.





OUR MISSION

FOCUSING ON COMMUNITIES WITH PRESSING HUMAN NEEDS, CREATIVE LEARNING ENHANCES THE CAPACITY OF LOCAL ORGANIZATIONS AROUND THE WORLD TO IMPROVE THE LIVES OF PEOPLE IN THEIR COMMUNITIES. THROUGH THE CREATION OF PEOPLE-TO-PEOPLE PARTNERSHIPS, WE ARE ESPECIALLY DEDICATED TO PROTECTING HUMAN RIGHTS, SUPPORTING ECONOMIC AND SOCIAL DEVELOPMENT, AND BUILDING PEACE.



FOR OVER THIRTY YEARS WE'VE WORKED IN COUNTRIES ACROSS THE GLOBE.



WHERE WE WORK

EAST ASIA & PACIFIC	EUROPE & CENTRAL ASIA	SOUTH ASIA
CHINA (TIBET) INDONESIA PHILIPPINES	TAJIKISTAN TURKEY	BANGLADESH
MIDDLE EAST & NORTH AFRICA	LATIN AMERICA, CARIBBEAN & NORTH AMERICA	SUB-SAHARAN AFRICA
EGYPT JORDAN LIBYA MOROCCO YEMEN	BELIZE COLOMBIA HAITI MEXICO	TANZANIA



INTRODUCING OUR PROGRAM AREAS

CREATIVE LEARNING WORKS IN OVERLOOKED AREAS TO SUPPORT
LOCALLY-LED INITIATIVES. WE EXCHANGE KNOWLEDGE THROUGH
PEOPLE-TO-PEOPLE PARTNERSHIPS AND SUSTAINABLY IMPROVE
LIVES AND LIVELIHOODS.



HUMAN RIGHTS & ADVOCACY

WE STRENGTHEN THE CAPACITY OF HUMAN RIGHTS CIVIL SOCIETY ORGANIZATIONS TO RAISE AWARENESS OF SOCIAL AND INDIVIDUAL HUMAN RIGHTS THROUGH OUTREACH AND EDUCATION.

EGYPT – CIVIC ENGAGEMENT FOR TRANSPARENCY AND ACCOUNTABILITY

WITH AN EMPHASIS ON WOMEN AND YOUTH, THE CIVIC ENGAGEMENT FOR TRANSPARENCY AND ACCOUNTABILITY (CETA) IMPLEMENTED BY CREATIVE LEARNING (CL) HELPED EGYPTIAN CITIZENS TO MORE EFFECTIVELY AND SUSTAINABLY EXERCISE THEIR DEMOCRATIC RIGHTS IN EGYPT'S BURGEONING DEMOCRACY. THROUGH CETA, CREATIVE LEARNING HELPED EGYPTIANS MAKE KNOWLEDGEABLE DECISIONS AT THE POLLS, HOLD THOSE THEY ELECT ACCOUNTABLE, AND WORK EFFECTIVELY TO PROMOTE THEIR INTERESTS WITH PUBLIC OFFICIALS, PARTICULARLY ON THE LOCAL LEVEL. THE GOAL OF THE CETA PROJECT WAS TO EMPOWER A GREATER NUMBER OF CITIZENS, ESPECIALLY WOMEN AND YOUTH, TO EFFECTIVELY AND SUSTAINABLY EXERCISE THEIR DEMOCRATIC RIGHTS.



LIBYA - LIBYA HUMAN RIGHTS PROJECT

THE 2011 REVOLUTION AND OVERTHROW OF THE QADHAFI REGIME LAUNCHED LIBYA ON A DIFFICULT TRANSITION ACCOMPANIED BY FREQUENT VIOLENCE. DURING THE FIRST TWO YEARS FOLLOWING THE DEMISE OF QADHAFI, OVER 100 LOCAL MILITIAS VIED FOR POWER. THERE HAVE BEEN NUMEROUS ATTEMPTS TO DISMANTLE WHICHEVER GROUP, WITHIN THE GOVERNMENT, THAT WAS HOLDING POWER AT THE MOMENT. LIBYA IS NOW IN THE THROES OF A CIVIL WAR BETWEEN THE WARRING FACTIONS WHILE ITS CITIZENS SEARCH OUT SAFETY. IN MAY 2013, THE SWEDISH INTERNATIONAL



COOPERATION DEVELOPMENT AGENCY (SIDA) AWARDED A GRANT,

THE LIBYA HUMAN RIGHTS PROJECT, TO CREATIVE LEARNING TO HELP STRENGTHEN THE CAPACITY OF LIBYAN HUMAN RIGHTS CIVIL SOCIETY ORGANIZATIONS AND TO RAISE AWARENESS OF SOCIAL AND INDIVIDUAL HUMAN RIGHTS THROUGH OUTREACH AND EDUCATION. MOST RECENTLY, THE PROJECT, NOW OPERATING OUT OF TUNISIA, HAS FINANCED THE DEVELOPMENT OF A HUMAN RIGHTS FRIENDLY PRIMARY SCHOOL CURRICULUM FOR LIBYAN CHILDREN. AT A RECENT WORKSHOP WITH LIBYAN EDUCATORS, HUMAN

RIGHTS ACTIVISTS AND OTHER STAKEHOLDERS THESE COMMENTS WERE MADE:

"I USED TO FEEL INTIMIDATED WHEN PRESENTING MY VIEWS, HOWEVER, AFTER BEING TAUGHT ON HOW TO USE A PARTICIPATORY APPROACH, I AM NOW CONFIDENT I CAN ADVOCATE MORE EFFECTIVELY FOR HUMAN RIGHTS."

- SUZAN HEMMI





WE ARE A SOFT POWER, CITIZEN DIPLOMACY INITIATIVE AIMED AT COUNTERING VIOLENT EXTREMISM BEFORE IT CAN TAKE HOLD, WORKING AT THE GRASSROOTS LEVEL THROUGHOUT THE MUSLIM WORLD AND IN THE UNITED STATES TOO.

SUMMER SERVICE INTERNSHIP

THROUGH THE SUMMER SERVICE DUSHANBE TO YOGYAKARTA; AND
INTERNSHIP PROGRAM, 22 THEY LED SUMMER CAMPS AND AFTER
UNIVERSITY STUDENTS, RECENT SCHOOL CLUBS FROM THE MID-
GRADUATES, AND GRADUATE ATLAS MOUNTAINS IN MOROCCO TO
STUDENTS VOLUNTEERED IN THE STREETS OF STONE TOWN IN
SCHOOLS AND NON-GOVERNMENTAL ZANZIBAR. SIGNIFICANTLY, THIS
ORGANIZATIONS IN INDONESIA, GROUP OF SUMMER SERVICE INTERNS
MOROCCO, TAJIKISTAN, AND SHARED THEIR EXPERIENCES
ZANZIBAR. THEY TAUGHT ENGLISH, AS THEY PUBLISHED MORE THAN
FRENCH, AND SCIENCE - FROM 80 BLOG POSTS AND DELIVERED
A SHEPHERDING VILLAGE IN MORE THAN 25 PRESENTATIONS IN
MOROCCO TO THE PUBLIC SCHOOLS FAITH COMMUNITIES, ON COLLEGE
OF ZANZIBAR; THEY CONDUCTED CAMPUSES, AND IN LOCAL HIGH
ENGLISH LANGUAGE OUTREACH SCHOOLS AND LIBRARIES.
AND ADVOCACY FOR NGOs FROM



INDONESIA - SCHOOL-2-SCHOOL

THROUGH THE SCHOOL-2-SCHOOL INDONESIA TO VOLUNTEER IN THE PROGRAM, AN ELEMENTARY PARTNER SCHOOL. MS. WEBB TAUGHT SCHOOL IN FAYETTEVILLE, NORTH ENGLISH AND CONDUCTED TRAININGS CAROLINA ENGAGED IN A VIRTUAL ON CLASSROOM MANAGEMENT, LESSON EXCHANGE WITH A SCHOOL IN ACEH, PLANNING, AND OTHER ISSUES INDONESIA THAT WAS FOUNDED FOR PRIORITIZED BY THE SCHOOL IN VICTIMS OF THE 2004 TSUNAMI. INDONESIA. IN 2015, WE PLAN THEY SKYPED WITH EACH OTHER ON TO EXPAND SCHOOL-2-SCHOOL A BI-WEEKLY BASIS AND THEN THE PARTNERSHIPS WITH SCHOOLS IN LEAD TEACHER, MS. ANDI WEBB, FOUR DIFFERENT COUNTRIES. FROM THE NC SCHOOL TRAVELED TO

"I HAVE ALWAYS WANTED TO HELP MAKE A DIFFERENCE IN THE WORLD. AMERICA'S UNOFFICIAL AMBASSADORS PROVIDED ME WITH THE OPPORTUNITY TO DO JUST THAT. THROUGH AUA, I HAD THE OPPORTUNITY TO CREATE AN IMPACT (HOWEVER SMALL IT MAY BE) ON THE LIVES OF OTHER PEOPLE."

– NEETHI VASUDEVAN, A VOLUNTEER ENGLISH TEACHER AT THE AZROU CENTER IN MOROCCO.





Aid to Artisans

WE CREATE OPPORTUNITIES FOR LOW-INCOME ARTISANS AROUND THE WORLD TO BUILD PROFITABLE BUSINESSES INSPIRED BY HANDMADE TRADITIONS. WE OFFER ACCESS TO NEW MARKETS, BUSINESS TRAINING, ECO-EFFECTIVE PROCESSES AND DESIGN INNOVATION THROUGH A NETWORK OF PARTNERS TO PROMOTE SUSTAINABLE GROWTH AND COMMUNITY WELL-BEING.

BELIZE

FROM NOVEMBER 4, 2013 TO NOVEMBER 24, 2014, BELZEB INC, A COMPANY WITH LOCATIONS IN GRENADA AND HAITI DEDICATED TO WORKING WITH ARTISANS IN THE DEVELOPMENT OF MARKET DRIVEN CRAFT PRODUCTS AND HAND-MADE ORGANIC BOTANICALS FOR THE CARIBBEAN TOURISM INDUSTRY PARTNERED WITH AID TO ARTISANS TO PROVIDE CONSULTANCY SERVICES TO ENHANCE THE DIVERSIFICATION OF COMMUNITY BASED TOURISM PRODUCTS AND SERVICES OFFERED AT ARCHAEOLOGICAL SITES. THIS INVOLVED THE DEVELOPMENT AND



DELIVERY OF A LOCAL MARKET READINESS PROGRAM, TRAINING OF TRAINERS, PRODUCT DEVELOPMENT AND DESIGN, BRANDING AND CERTIFICATION FOR BELIZEAN HANDMADE PRODUCTS BEING SOLD AT ARCHAEOLOGICAL SITES AND ELSEWHERE. ATA AND BELZEB INC. ALSO ADVISED ON HOW BEST TO UTILIZE THE MARKETING RESOURCES TO ASSIST THE ARTISANS IN MARKETING THEIR BELIZEAN MADE PRODUCTS FOR INTERNATIONAL CONSUMPTION.

TO CONCLUDE THE PROJECT, ATA LAUNCHED UNIQUE BELIZE IN LATE OCTOBER 2014 TO INTRODUCE THE NEW

BRAND AND HIGHLY IMPROVED PRODUCT COLLECTION DEVELOPED UNDER THE PROJECT. OVER 200 PRODUCTS WERE EXHIBITED GATHERING 40 ARTISANS AND 250 GUESTS FROM ALL OVER THE COUNTRY.





CHINA-SICHUAN MARKET DEVELOPMENT

AS A SUBCONTRACTOR TO CREATIVE ASSOCIATES, CREATIVE LEARNING – AID TO ARTISANS HAS EMBARKED ON A FIVE-YEAR TIBETAN ARTISAN SECTOR DEVELOPMENT PROJECT IN AND AROUND CHENGDU, CHINA. THE FOCUS IS ON LINKING TIBETAN-OWNED AND TIBETAN-OPERATED ARTISAN ENTERPRISES TO GREATER MARKETS, WITH EMPHASIS ON THE HIGH END CHINESE MARKET. BASED ON A SECTOR ASSESSMENT, ACTIVITIES WILL INCLUDE DESIGN COACHING, NATIONAL AND INTERNATIONAL TRADE FAIRS AND AN INNOVATIVE APPROACH TO TOURISM, THROUGH LINKING VILLAGE ARTISANS TO LOCAL GUESTHOUSES.



*CHINA-NIXI TIBETAN CULTURAL PRESERVATION AND ECONOMIC
EMPOWERMENT EXCHANGE*

THIS PROGRAM AIMED TO CONSERVE A TREASURED TIBETAN CULTURAL TRADITION, NIXI BLACK POTTERY, WHILE PROVIDING SIGNIFICANT TANGIBLE OPPORTUNITIES TO DEVELOP NEW MARKETS AND APPRECIATION OF THIS 1200-YEAR-OLD TRADITION TO A MORE SOPHISTICATED AUDIENCE BEYOND THE NIXI VILLAGE.

WITH ASSISTANCE FROM KATHY ERTEMAN, CERAMIC DESIGNER AND POTTER, THE ARTISANS IMPROVED DESIGNS, TECHNIQUES, AND BROADENING THEIR USE OF

ARTISTIC MOTIFS, ADDING SKILLS FOR PACKAGING AND MARKETING THEIR WARES. INCREASING SALES OPPORTUNITIES TO EXPAND MARKETS FOR HIGH QUALITY PRODUCT OF NIXI POTTERY INTERNATIONALLY IS THE FOCUS OF THIS PROJECT.

IN THE SUMMER 2014, ATA SUCCESSFULLY COMPLETED A 3 WEEK US TOUR CULTURAL EXCHANGE PROGRAM WITH 5 NIXI POTTERS. ALONG WITH KATHY ERTEMAN, AN ATA STAFF MEMBER, AND THE INTERPRETER SUNNUO, THE NIXI POTTERS TRAVELLED

ACROSS THE US TO MEET AMERICAN POTTERS, NATIVE AMERICAN POTTERS, AND POTTERY LOVERS, TO DEMONSTRATE AND SELL THEIR WORK IN SMALL EVENTS IN LOS ANGELES, CA, SANTA FE, NM, NEW YORK, WASHINGTON DC, AND ASHEVILLE, NC. ALL THE POTS WERE SOLD DURING THE TOUR.





*COLOMBIA - SME DEVELOPMENT PILOT FOR SUSTAINABLE
TOURISM AND HANDICRAFT*

AID TO ARTISANS AND ITS PARTNER CREATA CONDUCTED THIS PROJECT AIMING TO TRANSFORM 3 SMALL LOCAL GUESTHOUSES AND TOURISM RELATED SERVICES ON THE GUAJIRA PENINSULA, A REMOTE, ECOLOGICALLY AND CULTURALLY INTERESTING AREA IN THE NORTHEASTERN PART OF COLOMBIA, INTO SUSTAINABLE SMALL AND MEDIUM ENTERPRISES (SMEs) THROUGH BUSINESS TRAINING, PRODUCT DEVELOPMENT AND LINKAGE TO COLOMBIAN AND INTERNATIONAL TOURIST MARKETS. THIS PROJECT STIMULATED, SUSTAINED, AND PROMOTED ECONOMIC INDEPENDENCE FOR THE WAYÚU INDIGENOUS COMMUNITY IN THE TARGET REGION WHICH WILL EVENTUALLY BE REPLICATED IN OTHER COMMUNITIES.

*HAITI CHAMPIONS FOR CHANGE: MITIGATING THE
IMPACT OF HIV/AIDS*

FUNDED BY THE INTERNATIONAL HIV/AIDS ALLIANCE AND THE BIG LOTTERY FUND – UK, CREATIVE LEARNING – AID TO ARTISANS TRAINED 30 HIV POSITIVE ARTISANS HOW TO HARVEST, CLEAN, CUT AND PREPARE LOCALLY GROWN BAMBOO, AND TO CUT, SAND AND PAINT IT INTO FASHIONABLE BANGLES. A NEW CONTRACT FOR YEAR 2 AND 3 HAS

BEEN SIGNED, TO TRAIN 60 MORE ARTISANS AND HELP THEM REGISTER THEIR BUSINESS AS “BAMBOU CHIC”. US AND CARIBBEAN BUYERS HAVE EXPRESSED GREAT INTEREST IN THE BAMBOO BANGLES, THE STORY OF THE ARTISANS AND THEIR SKILLS IN TRANSFORMING THIS ABUNDANT AND ECOLOGICALLY CORRECT RAW MATERIAL INTO PROFITABLE FASHION ACCESSORIES.





MEXICO - MODERNIZATION FOR MAYAN WOMEN WEAVERS OF THE HIGHLANDS OF CHIAPAS

FUNDED BY THE W.K. KELLOGG FOUNDATION, THIS PROJECT IS NEARING ITS COMPLETION AT THE END OF JULY 2015. GREAT STRIDES HAVE BEEN MADE OVER THE PAST TWO AND A HALF YEARS: OVER 400 ARTISANS FROM DIFFERENT ARTISAN GROUPS ARE NOW MANAGING A COMMON FUND FOR PROMOTION AND INVENTORY; THEY HAVE COMPLETED A BUSINESS PLAN FOR THE FUTURE WITH THE GOVERNMENT OF MEXICO;

ARTISANS PLAN TO BE ABLE TO PAY FOR PERMANENT MANAGERS OF THIS ASSOCIATION WITHIN THE COMING TWO YEARS. THE MAYAN WEAVERS AND EMBROIDERERS OF MATCH HAVE HAD FABULOUS SUCCESS IN NATIONAL AND INTERNATIONAL MARKETS. THEIR SALES ARE APPROACHING HALF-A-MILLION-DOLLARS, THEIR PRODUCTS HAVE BEEN PICKED UP BY WELL-KNOWN DESIGNERS AND HAVE BEEN SHOWN IN PRESTIGIOUS VENUES, SUCH AS THE GARDINER MUSEUM IN BOSTON.

MOROCCO - PROMISE PATHWAYS

FUNDED BY THE US DEPARTMENT OF LABOR, CREATIVE LEARNING-AID TO ARTISANS IS CURRENTLY IMPLEMENTING A SERIES OF PRODUCT DEVELOPMENT WORKSHOPS WITH ARTISAN GROUPS MARRAKECH - TENSIFT - ALHAOUZ. AS A SUB-CONTRACTOR TO CREATIVE ASSOCIATES INTERNATIONAL, THIS EFFORT IS DESIGNED TO PREVENT CHILD LABOR THROUGH OFFERING ADDITIONAL SOURCES OF INCOME TO POOR FAMILIES IN REMOTE RURAL COMMUNITIES. THE WORKSHOPS FOCUS ON TEXTILE ART AND WILL PROVIDE ARTISANS WITH NEW

DESIGNS BASED ON TRADITIONAL MOTIFS THAT THEY WILL BE ABLE TO SELL TO TOURISTS, BAZAARS AND GIFT STORES IN LOCAL HOTELS.

PLEASE NOTE: FUNDING FOR THIS PROJECT WAS PROVIDED BY THE UNITED STATES DEPARTMENT OF LABOR. THIS MATERIAL DOES NOT NECESSARILY REFLECT THE VIEWS OR POLICIES OF THE UNITED STATES DEPARTMENT OF LABOR, NOR DOES THE MENTION OF TRADE NAMES, COMMERCIAL PRODUCTS, OR ORGANIZATIONS IMPLY ENDORSEMENT BY THE UNITED STATES GOVERNMENT.





*YEMEN - COMPETITIVE AGRICULTURE SYSTEMS
FOR HIGH VALUE CROPS*

IMPLEMENTED BY LAND O' LAKES AS PART OF THE VEGA ALLIANCE AND FUNDED BY USAID, THIS FIVE-YEAR PROJECT IS FOCUSED ON STRENGTHENING THE VALUE CHAINS OF AGRICULTURE, LIVESTOCK, HONEY, COFFEE AND HANDCRAFT. DURING PROJECT YEAR 1, CREATIVE LEARNING-AID TO ARTISANS IMPLEMENTED A HIGHLY SUCCESSFUL HOLIDAY ARTISAN GIFT FAIR IN SANA'A, ATTENDED WITH GREAT ENTHUSIASM BY THE MINISTRIES OF AGRICULTURE, TOURISM, CULTURE AND SOCIAL SERVICES AS WELL AS ARTISANS, ASSOCIATIONS, EMBASSY STAFF AND CROWDS OF LOCAL CONSUMERS.

USA - NY NOW AND MARKET READINESS PROGRAM™

THE AUGUST 2014 NY NOW AND MARKET READINESS PROGRAM WERE A HUGE SUCCESS THIS SUMMER. THE ATA BOOTH AT NY NOW HAD PRODUCTS FROM HAITI, MEXICO, MYANMAR, PAKISTAN AND TIBET. ATA SOLD MADE \$65,000 IN SALES. THIS IS A HUGE INCREASE COMPARED TO THE FEBRUARY 2014 SHOW WITH \$23,000 SALES.

THE MARKET READINESS PROGRAM GATHERED 23 PARTICIPANTS FROM MYANMAR, MONGOLIA, SENEGAL, MEXICO, ARGENTINA, RWANDA, MADAGASCAR, CHILE, PERU, USA, AND HAITI. A BRAND NEW MRP MANUAL

IN BOTH SPANISH AND ENGLISH WAS DEVELOPED IN PARTNERSHIP WITH CREATIVE ASSOCIATES. A BUYER CONNECT LUNCH WAS CONDUCTED IN THE BRAND NEW ATA PRODUCT DISPLAY ROOM WHICH LED TO THE PARTICIPATION OF MORE BUYERS INTO THE MRP. OVER 15 BUYERS ATTENDED THE LUNCH TO NETWORK AND PLACE ORDERS WITH THE MRP PARTICIPANTS. LASTLY, ATA'S COCKTAIL RECEPTION THAT ALSO TOOK PLACE IN THE ATA DISPLAY ROOM GATHERED OVER 100 PEOPLE INCLUDING PAST ATA STAFF, FRIENDS, DONORS, AND BUYERS FROM THE ATA TRADE NETWORK.





THROUGH CONFERENCES, SEMINARS AND INTERNSHIPS, WE PROVIDE PROFESSIONALS, STUDENTS AND ACADEMICS FROM DIVERSE BACKGROUNDS TO ENGAGE IN PERSPECTIVE-CHANGING DIALOGUE AND EXCHANGES ABROAD ON THE GLOBAL ISSUES OF DEVELOPMENT, HUMAN RIGHTS AND SOCIAL JUSTICE, INTERFAITH RELATIONS, AND ART AND CULTURE.

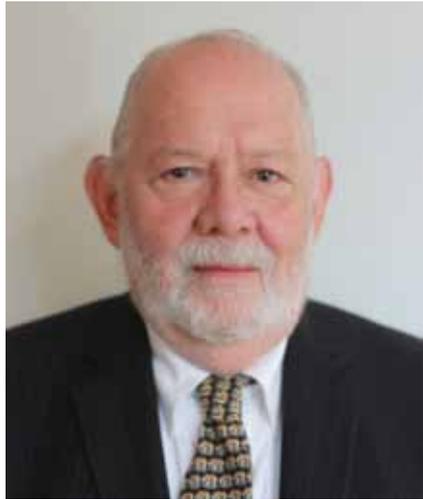
TURKEY - THIRD ANNUAL CONFERENCE ON THE MUSLIM WORLD

IN OCTOBER 2014, GEI HELD THE THIRD ANNUAL CONFERENCE ON THE MUSLIM WORLD AT MARMARA UNIVERSITY IN ISTANBUL, TURKEY IN CONJUNCTION WITH THE GLOBAL ASSOCIATION FOR THE STUDY OF THE MUSLIM WORLD AND THE INSTITUTE FOR RELIGION, POLITICS, AND CULTURE AT WASHINGTON COLLEGE. OUR ANNUAL CONFERENCE IS UNIQUE, BOTH IN SUBJECT MATTER AND IN

THE FACT THAT UNDERGRADUATE STUDENTS, GRADUATE STUDENTS AND FACULTY ARE FULL PARTICIPANTS. THIS YEAR'S CONFERENCE WAS OVER TWICE AS LARGE AS LAST YEAR, WITH OVER 100 PARTICIPANTS FROM 29 COUNTRIES REPRESENTING 29 UNIVERSITIES, AND FOCUSED ON THE TOPIC OF MINORITIES IN THE MUSLIM WORLD.



INTERVIEW WITH GEORGE LAUDATO (CHAIRMAN OF THE BOARD)



WHY DOES THE WORK OF CREATIVE LEARNING MATTER?

IT MATTERS ON MANY LEVELS I THINK. THERE'S THE PEOPLE TO PEOPLE LEVEL THAT YOU SEE IN THE SCHOOL-2-SCHOOL PROGRAM, WHICH OPENS HORIZONS FOR YOUNG PEOPLE HERE IN THE U.S. AND FOR YOUNG PEOPLE OVERSEAS IN FOSTERING THE COMMUNICATION THAT GOES BACK AND FORTH, YOU SEE IT IN THE AUA AND HUMAN RIGHTS WORK CLEARLY AND WITH ATA IT IS FUNDAMENTAL PEOPLE TO PEOPLE, PEOPLE TO PEOPLE PRODUCING A PRODUCT. WHAT I THINK IS SO EFFECTIVE ABOUT THE AUA PROGRAM IS ITS DUAL PURPOSE; IT NOT ONLY HAS A MISSION AND SEES ITSELF AS PROVIDING TECHNOLOGICAL ASSISTANCE AND HELP AND CONNECTION WITH THE ISLAMIC WORLD, BUT IT ALSO THEN HAS A ROLE AND A FUNCTION WHEN THE VOLUNTEERS

RETURN EDUCATING PEOPLE HERE IN THE COMMUNITIES IN THE U.S. ABOUT WHAT THE REALITY OF LIVING IN THE ISLAMIC WORLD IS AND I THINK AT THIS CRITICAL TIME IN OUR HISTORY WE REALLY NEED THAT.

WHAT HAS SURPRISED YOU MOST ABOUT WORKING WITH CL?

WHAT FIRST SURPRISED ME ABOUT CL WAS HOW A RELATIVELY SMALL BUT VERY CREATIVE STAFF DO THE AMOUNT OF WORK THEY DO AND HOW MUCH IMPACT THEY HAVE. I'VE BEEN AROUND A LOT OF ORGANIZATIONS, DEVELOPMENT ORGANIZATIONS OVER THE YEARS, AND WHEN YOU SEE THE

SYNERGY THAT DEVELOPS BETWEEN A SMALL STAFF, AN ATTRACTIVE MISSION, AND PEOPLE OF GOOD WILL, IT'S REALLY QUITE ENCOURAGING; YOU WANT TO PARTICIPATE, AND YOU WANT TO SUPPORT, AND YOU WANT TO KEEP THIS THING GOING.

WHAT GAP DO YOU THINK CL IS FILLING?

CREATIVE LEARNING'S PEOPLE TO PEOPLE APPROACH TO A WIDE VARIETY OF DIFFERENT CLIENTS; THE CLIENT IS THE RECIPIENT OVERSEAS, THE CLIENT IS HERE IN THE US, THE PEOPLE WHO BENEFIT FROM THE KNOWLEDGE OF THE

VOLUNTEERS WHO COME BACK, BUT IT'S ALSO FILLING A GAP IN THE PRACTITIONERS OF DEVELOPMENT IN PLACES LIKE WASHINGTON. CREATIVE LEARNING CAN BRING TO THESE ORGANIZATIONS THE KIND OF PEOPLE TO PEOPLE UNDERSTANDING APPROACHES AND PROCESSES THAT THEY DON'T HAVE THEMSELVES. I THINK THAT PROVIDES CL WITH THE REAL BASIS FOR A NICHE MARKET. THERE ARE OTHERS OUT THERE DOING IT, AND SO THEN IT BECOMES HOW DO YOU DEFINE THE MISSION SO THAT YOU ARE LOOKED AT AS BEING SPECIAL?



INTERVIEW WITH ANDI WEBB (SCHOOL-2-SCHOOL ALUMNI)



TELL US HOW YOU FIRST GOT INVOLVED WITH THE SCHOOL-2-SCHOOL PROGRAM?

WHAT INITIALLY ATTRACTED ME TO S2S? I THINK IT WAS THE THOUGHT OF TEACHING IN ANOTHER COUNTRY. I WAS REALLY EXCITED ABOUT THAT. I THINK THE CULTURAL EXCHANGES MAKE THE PARTNERSHIP SO STRONG BEFORE THE ACTUAL TEACHING.

I JUST GOT A MESSAGE TONIGHT FROM ONE OF MY FRIENDS IN INDONESIA. HE ASKED ME WHEN I'M COMING BACK AND SAID THEY LOVED ME AND THAT

I'M THEIR FAMILY. SEE WHY I LOVE IT SO MUCH?! THE BEST PART IS THAT THEY REALLY DO MAKE ME FEEL LIKE FAMILY AND HAVE EXTENDED AN OPEN INVITATION TO ME TO STAY AT THE SUKMA BANGSA SCHOOL WHENEVER I CAN GO BACK. I SINCERELY FEEL LIKE PART OF MY HEART IS IN THE SOUTH PACIFIC. TRULY.

WHAT IMPACT HAVE YOU SEEN FOR YOUR STUDENTS AND TEACHER DEVELOPMENT?

I'VE SEEN A LIMITLESS IMPACT. MY STUDENTS BEG FOR MORE INTERACTIONS WITH OUR FRIENDS AT THE SUKMA BANGSA SCHOOL AND THE TEACHERS WHO HAVE PARTICIPATED WITH ME LOVE THE CULTURAL EXCHANGES. I THINK THE IMPACT FOR THE TEACHERS IN ACEH HAS BEEN GREAT TOO.

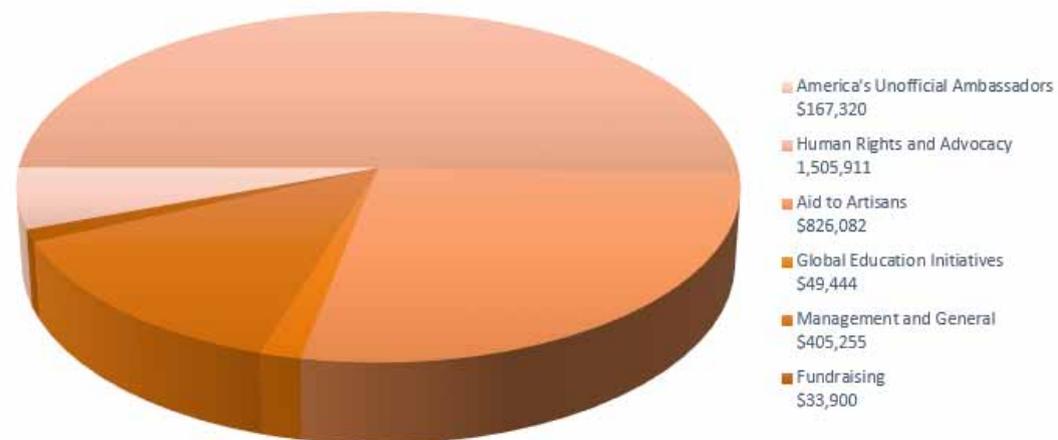
WOULD YOU RECOMMEND OTHER SCHOOLS OR TEACHERS TO PARTICIPATE WHY OR WHY NOT?

YES! IT IS LIFE CHANGING IF YOU ARE OPEN TO IT, BUT YOU DEFINITELY HAVE TO BE OPEN TO IT. I DON'T THINK IT'S FOR EVERYONE BUT IT CERTAINLY IS FOR THOSE WHO HAVE A PASSION TO LEARN ABOUT THE WORLD.

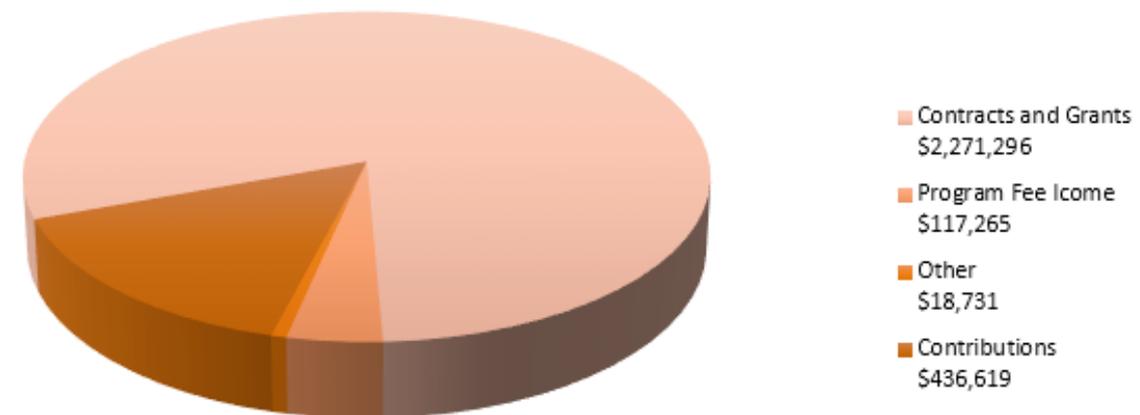
I AM FOREVER GRATEFUL TO AMERICA'S UNOFFICIAL AMBASSADORS FOR OPENING UP A WHOLE NEW WORLD TO ME AND PROVIDING ME WITH OPPORTUNITIES TO NOT ONLY GROW AS A PROFESSIONAL, BUT TO GROW AS A PERSON. I KNOW MY ROLE WAS TO TEACH THE STUDENTS AND TEACHERS OF SUKMA BANGSA

PIDIE AND FOR US TO LEARN AS MUCH AS POSSIBLE ABOUT EACH OTHER'S CULTURES. THOSE ASPECTS WERE ACCOMPLISHED BUT, WITHOUT A DOUBT, I HAVE LEARNED MUCH MORE FROM THEM. THE TEACHERS AND STUDENTS OF SUKMA BANGSA PIDIE ARE MY SECOND FAMILY AND I FEEL AS COMFORTABLE WITH THEM AS WITH MY FRIENDS HERE IN AMERICA.

EXPENSES BY PROGRAM AREA



SOURCES OF FUNDING



OUR STAFF

WILLIAM KRUVANT
PRESIDENT, CREATIVE LEARNING

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